LOOK BOOK

PRESIDENT'S CIRCLE · SWITZERLAND

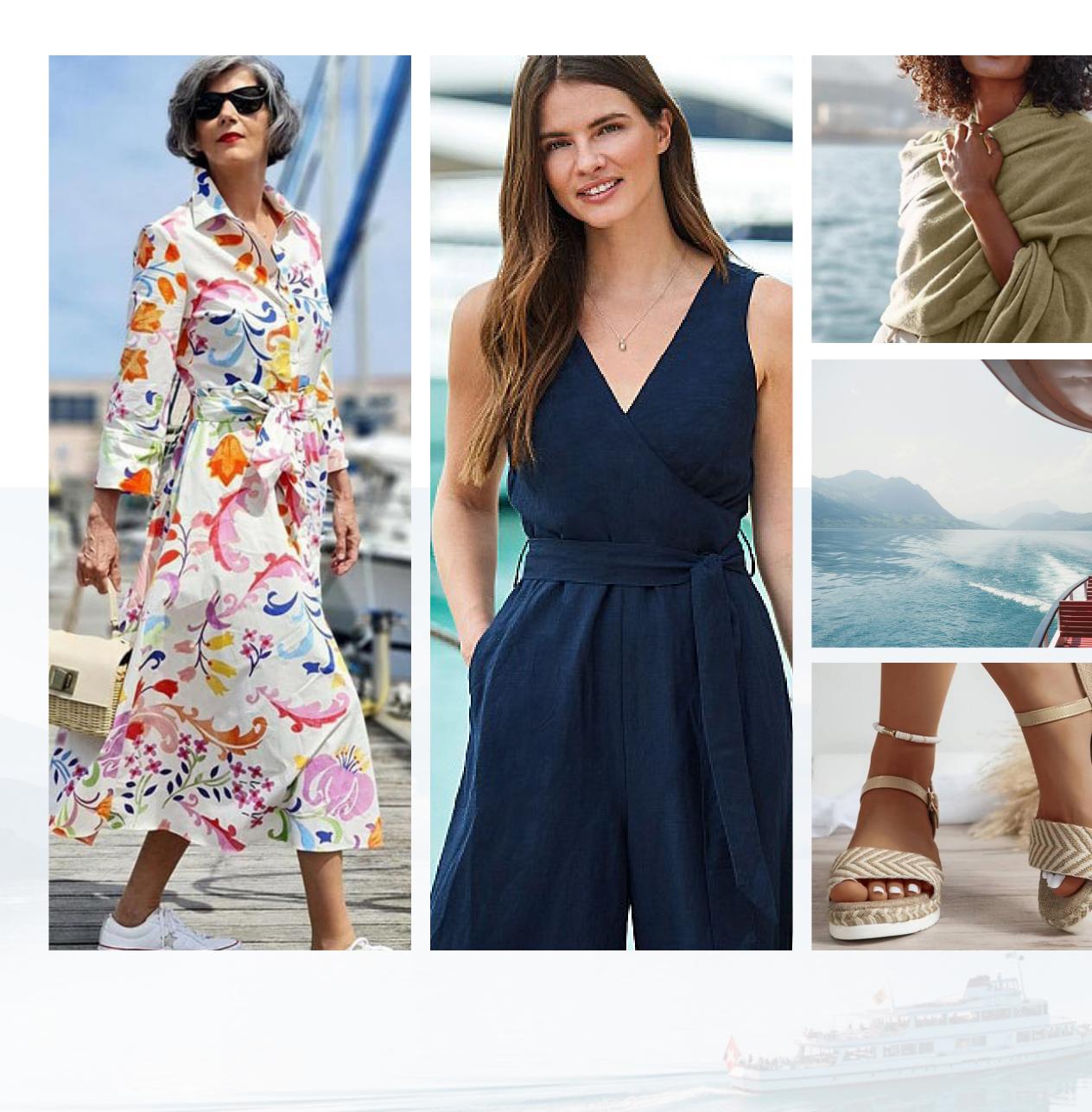


NIGHT ONE, SMART CASUAL

WELCOME ON THE WATER



After a long day of travel, you're invited aboard The Blumlisalp for a casual welcome reception. We'll cruise the tranquil waters of Switzerland's exquisite Lake Thun on a double-decker Swiss steamboat that immerses guests in the timeless traditions of Swiss heritage. Our route takes us past awe-inspiring Swiss Alps vistas, historic castles, and enchanting lakeside towns while enjoying food, cocktails, and conversation with new and old friends.





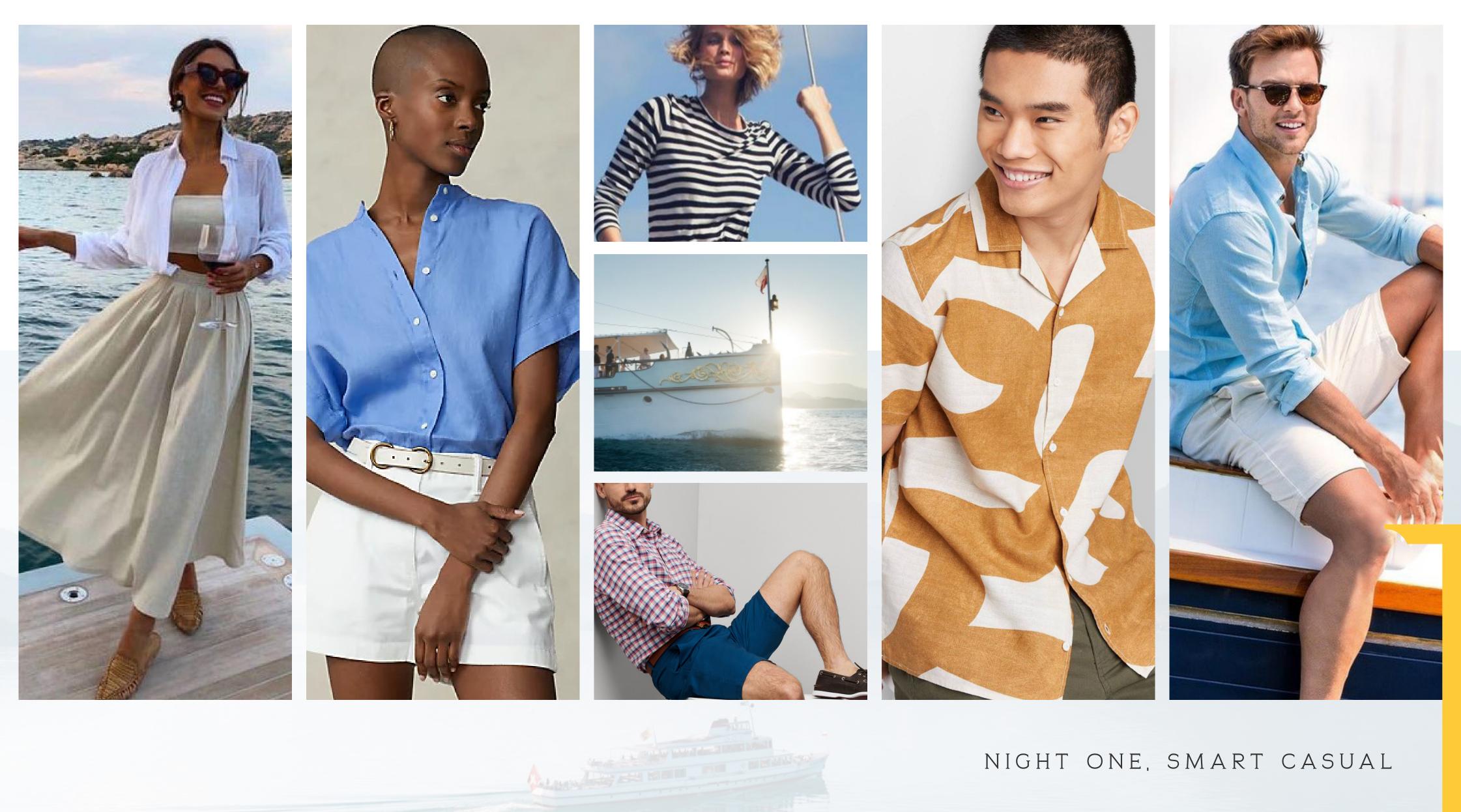






NIGHT ONE, SMART CASUAL





NIGHT ONE, SMART CASUAL



NIGHT TWO, COMFORTABLY COOL

FAMILY DINNER AL FRESCO



Prepare for a hearty, family-style dinner on the Matterhorn. Wine will flow as we pass pasta plates in a celebration of partnership. Come hungry for conversation. Our evening of camaraderie sets the stage for colleagues to become friends during this unforgettable meal beneath stunning Swiss skies.















NIGHT TWO, COMFORTABLY COOL





NIGHT TWO, COMFORTABLY COOL



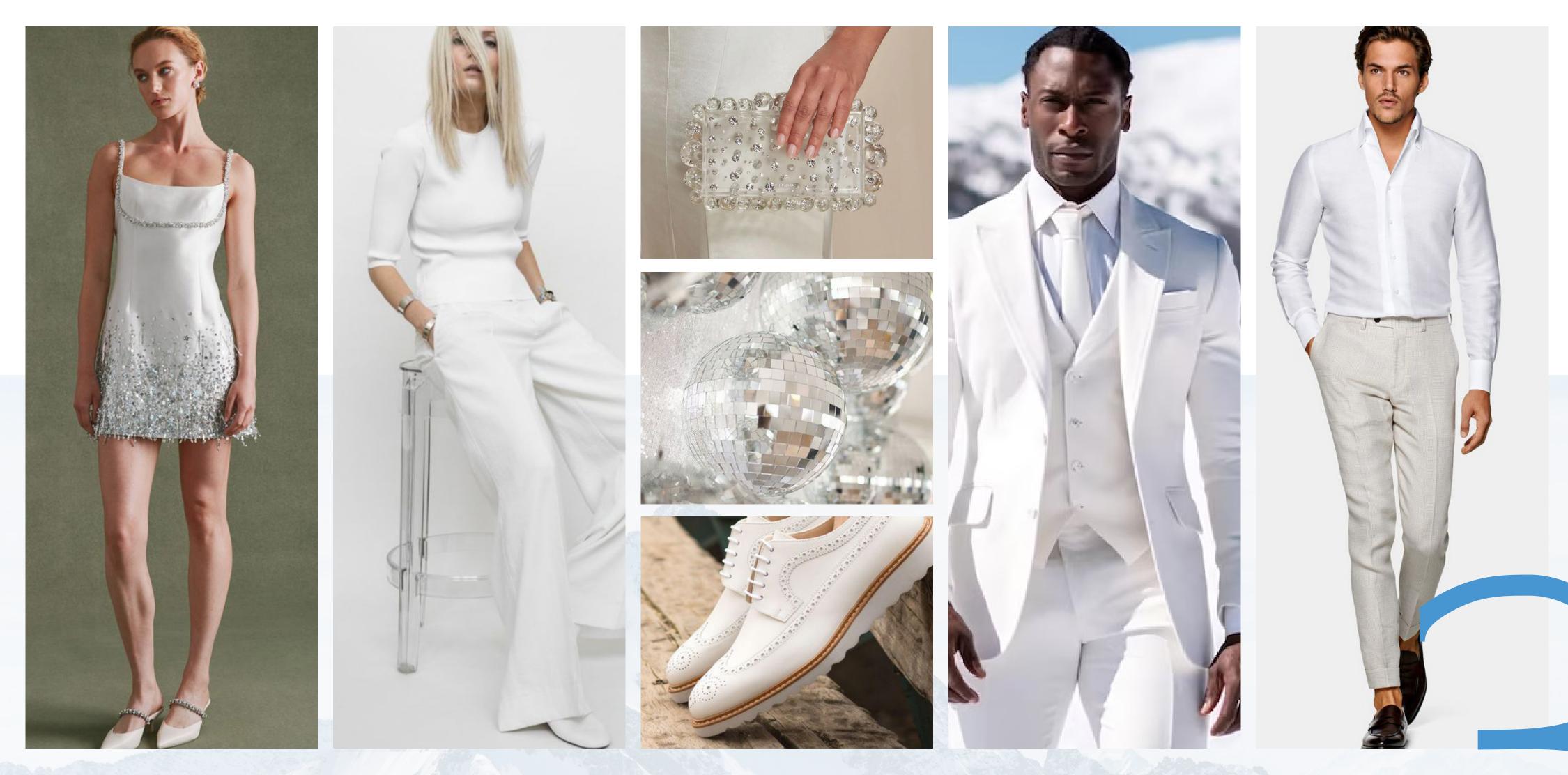
NIGHT THREE, CHIC COCKTAIL

SNOW DISCO



The Swiss Alps may be snowcapped, but our third evening together brings the heat. Don your frostiest white attire and join us for an evening of chilled cuisine before dancing the night away. Our Swiss Snow Disco redefines the phrase, "Ice, Ice, Baby."





NIGHT THREE, CHIC COCKTAIL



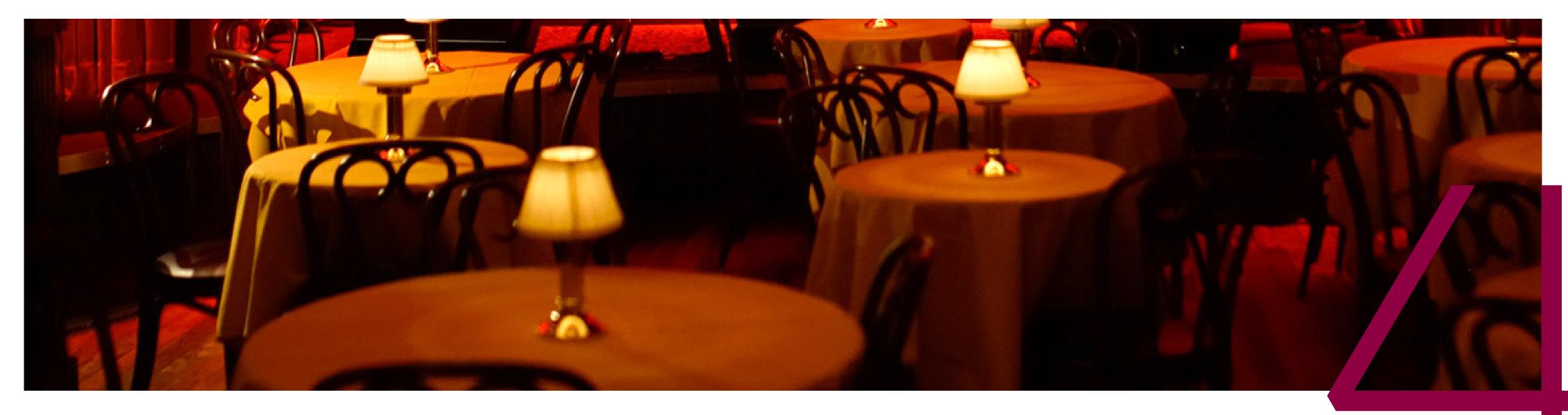


NIGHT THREE, CHIC COCKTAIL

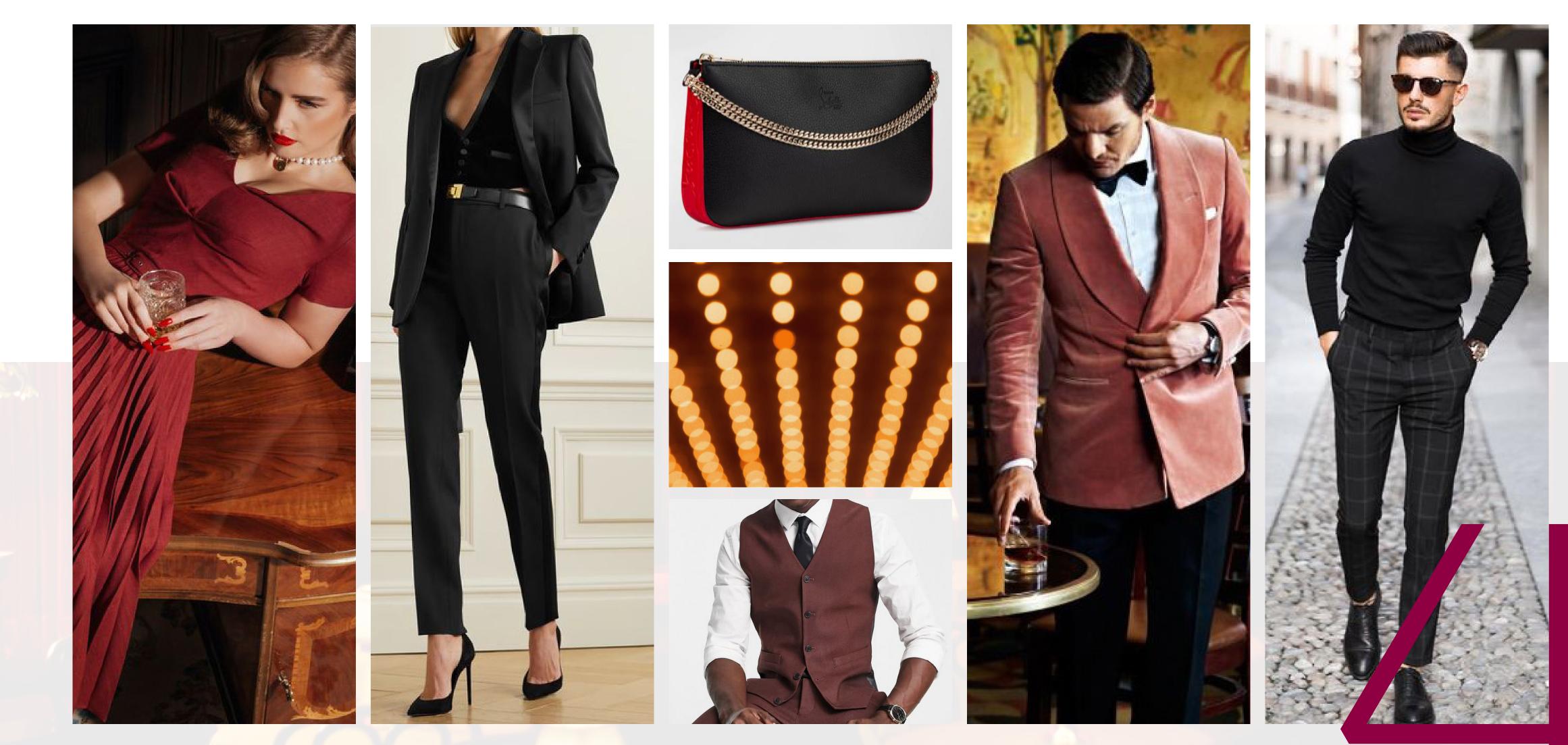


NIGHT FOUR, CLASSIC COCKTAIL

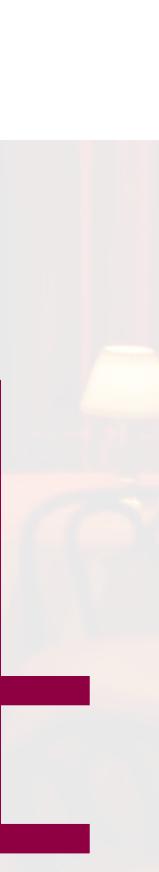
COME TO THE CABARET

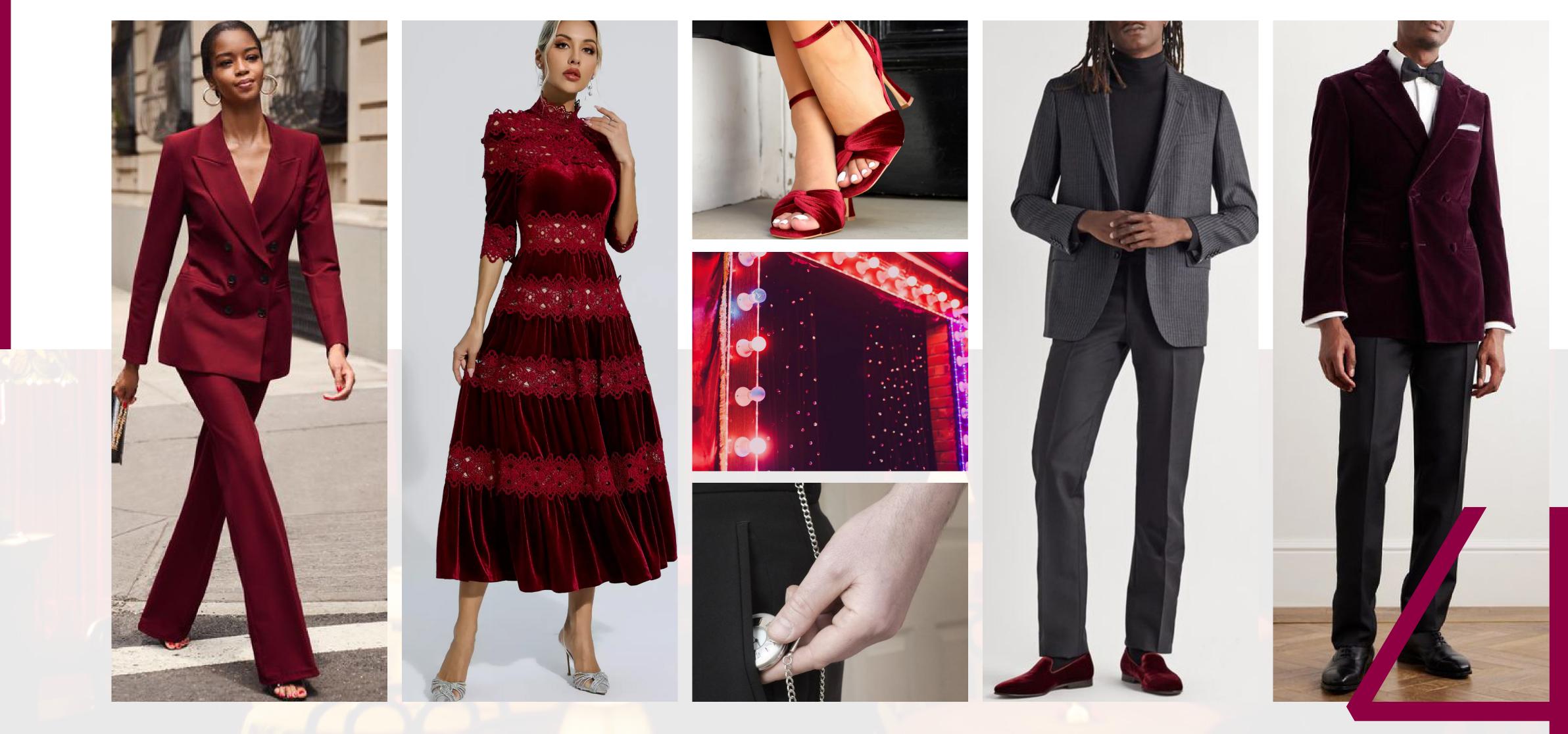


Willkommen! Benvenuto! Bienvenu! Join us for a celebration honoring Swiss multiculturalism. Guests will enjoy dinner and a show at the Central Club while being treated to an evening of comedy, music, and dance inspired by the rich cultural history of Europe's cabaret scene.

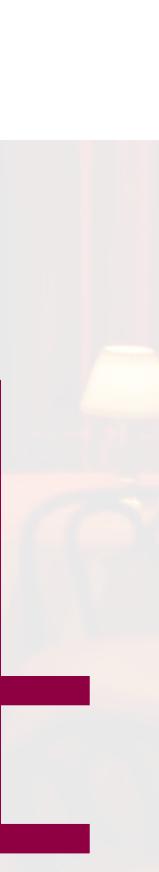


NIGHT FOUR, CLASSIC COCKTAIL





NIGHT FOUR, CLASSIC COCKTAIL



NIGHT FIVE, RELAXED CASUAL

GRUYÈRES STREET FAIR



Welcome to Gruyères, a picture-perfect medieval town renowned for its cheese production. Our evening begins with a stroll through Gruyères' quaint, cobblestoned streets and the local street fair. You'll have plenty of time to work up an appetite browsing market stalls full of Swiss crafts and culinary delights before we head to dinner. After the market, we'll indulge in an evening of regional fare—including fondu–while enjoying traditional folk music and dance courtesy of local performers.





NIGHT FIVE, RELAXED CASUAL











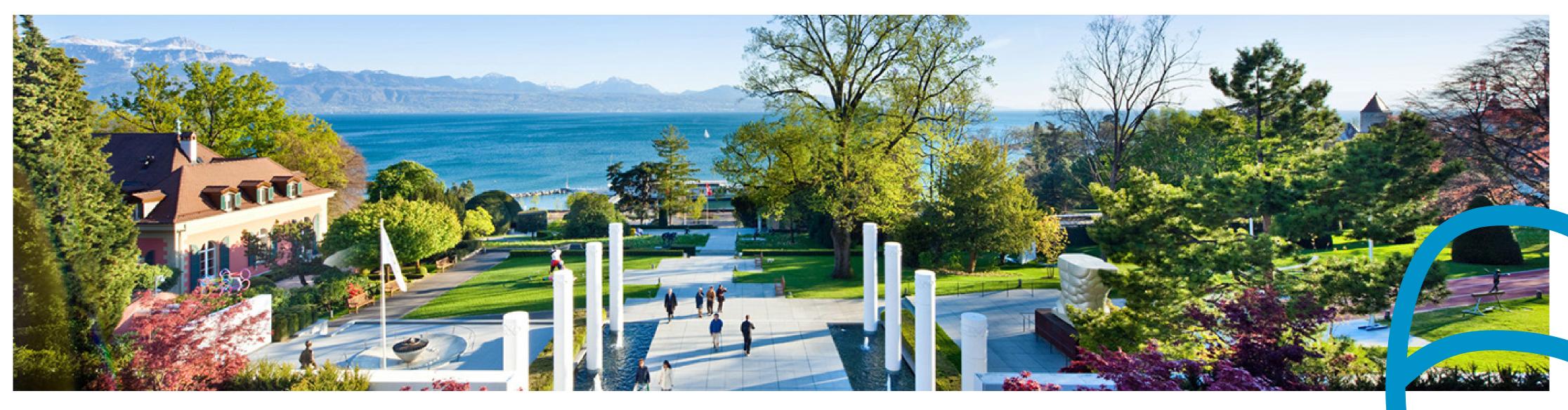


NIGHT FIVE, RELAXED CASUAL



NIGHT SIX, BUSINESS CASUAL

CENTRAL'S CLOSING CEREMONIES



To close out an unforgettable Switzerland experience, we'll gather for one final celebration. The evening begins at one of Lausanne's most popular destinations, the Olympic Museum. After the tour, we'll move onto the terrace to sip cocktails over stunning views of Lake Geneva. We'll bid adieu to Switzerland and reflect on our time together while looking toward a future of continued partnership, prosperity, and shared success. Come dressed in Olympic Medal Metallics and prepared for a magical farewell with a few playful surprises.



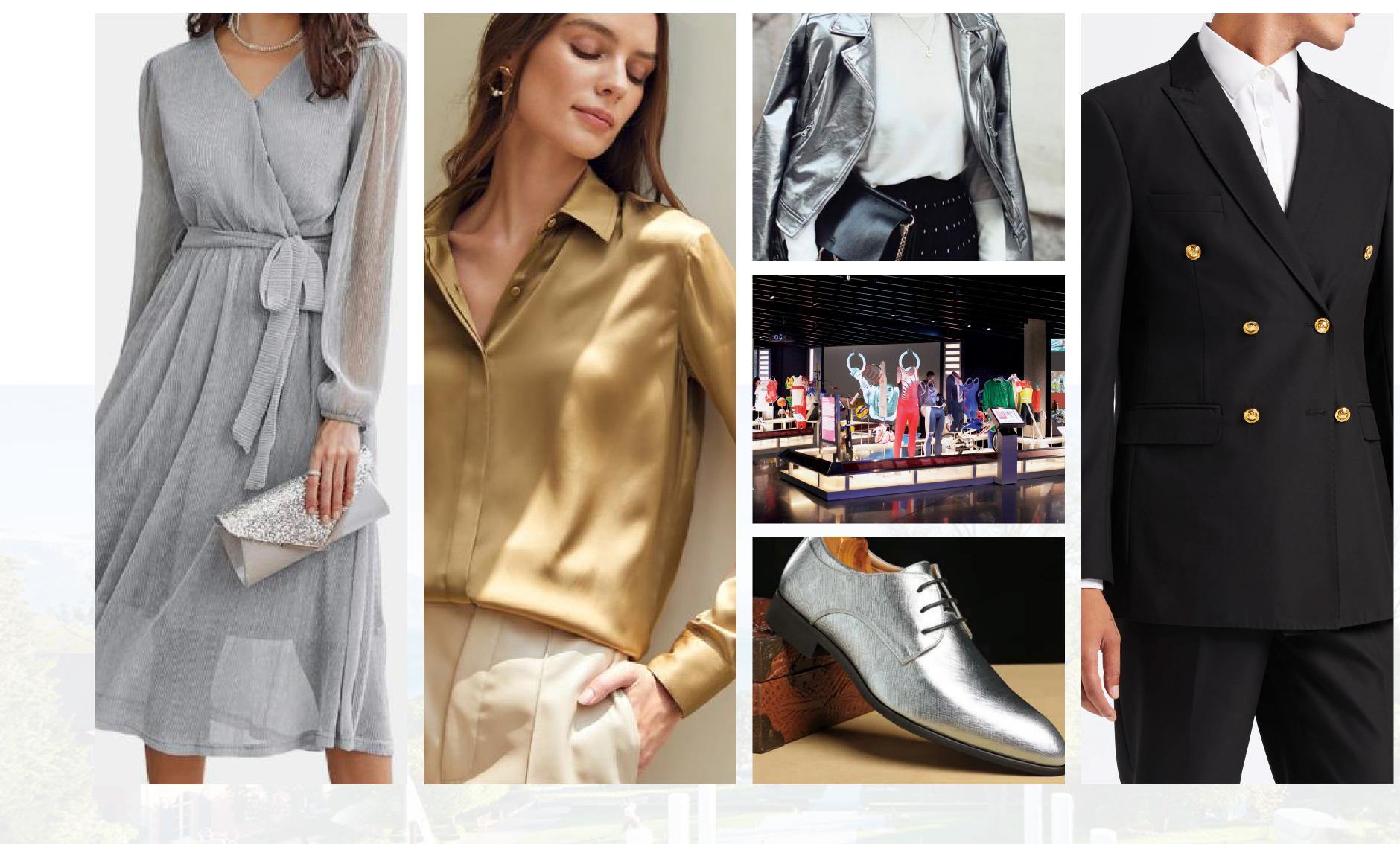






NIGHT SIX, BUSINESS CASUAL





NIGHT SIX, BUSINESS CASUAL

